## **SEO Overview**

DARK CITY area restaurant association

# In December, Mad Fish performed the following services:

- Wrote, reviewed and published two blog posts, "Top Restaurants Open on Christmas Day" and "7 Spectacular Ways to Ring in the New Year" - Created two micro graphics for Pinterest

Monthly Summary & Analysis

- Created and published two Pinterest boards - Created the December social media calendar (Pinterest and Facebook)
- Comparing overall year-over-year performance:

- Overall Sessions 28% - 10,603 vs 8,312 - Avg Session Duration 13% - 2:27 vs 2:10

- Overall Pageviews 32% 19,205 vs 14,560
- Comparing organic year-over-year performance: - Organic Sessions 105% - 7,199 vs 3,519 - Avg Session Duration 9% - 2:23 vs 2:11
- Organic Pageviews 121% 13,076 vs 5,911
- The top performing specials and blog posts include:
- Blog: New Years Eve Events You Can't Miss 2018 (1,317 sessions) - Blog: 7 Spectacular Ways to Ring in the New Year 2019 (1,333 sessions) - Blog: Top Restaurants Open on Christmas Day 2019 (1,041 sessions)

- Blog: 10 Restaurants Open on Christmas Day 2018 (784 sessions) Dec 1, 2019 - Dec 31, 2019 Compare to: Dec 1, 2018 - Dec 31, 2018 All Users +24.50% Users + Add Segment Site Usage Goal Set 1 Ecommerce Dec 1, 2019 - Dec 31, 2019: Users

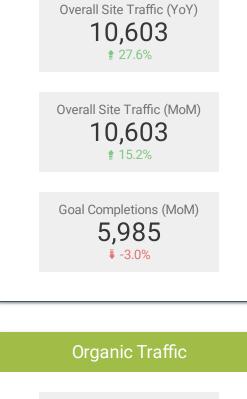


800

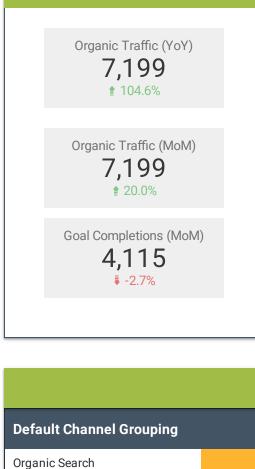
#### Year-over-year, organic traffic increased by 105% with a steady increase throughout the month with surges on Christmas and leading up to New Year's Eve. For both

**Overview:** 

holidays, users were searching the day-of for restaurants open on Christmas as well as things to do on NYE. For New Year's Eve, it could be worthwhile next year to add another section for 'last minute plans' since most of the suggested events required a reservation.







Direct

google

yahoo

bing

duckduckgo

ecosia.org

6,881

145

142

26

23.4% 1

0.7% 1

-33.3% 🖡

-56.7% 🖡

300.0% 🛊

1.8

2.12

2.06

1.73

60%

49%

42%

25%

46%

3,869

106

118

15

5

Paid Search



1.81

1.84

/blog/new-years-eve-events-you-cant-miss-in-park-city-utah

/blog/7-spectacular-ways-to-ring-in-the-new-year-in-park-city

/whats-fresh/park-city-plated

/specials-

/blog/the-top-

65%

63%

00:02:29

00:02:37

858

816

00:03:01

00:03:42

00:02:21

00:00:31

00:00:37

82%

40%

Avg. Page Load

Time (sec)

7.27

4.81

7.58

7.53

5.84

null

9.07

6.42

1.74

Bounce

Rate

66%

68%

50%

54%

51%

82%

50%

54%

Sessions \*

4,817

2,314

1,210

1,036

346

166

164

136

111

1.27

4.8

71%

69%

53%

1.53

1.53

2.52

Source	Sessions *	%Δ	Pages / Session	Bounce Rate	Goal Comp	letions	Landing Pag	ge	Sessions	*	%Δ	Page Sessi	es/ Av ion on	g. Time Page	Bou Rate	
	Tra	affic by S	Search Eng	gine					Top Landing F	Pages	from	Orga	nic Tra	affic		
														1-6/6	<	>
Grand total				10,603	15.2% 🛊		1.8	1	61%		00:02:2	6				5,985
												00	03:20			
Paid Social				1	-			1	100%		00:00	0:00				0
Referral				169	-59.0% 🖡		2.0	7	46%		00:06	5:18				122
Social				271	-17.4% 🖡		1.33	8	84%		00:00	):35				74

28.8% 🛊

30.2% 🛊

1,546

1,417

ask	1	-66.7% 🖡	2	0%	2		
					0	2K	
Grand total	7,199	20.0% 🛊	1.82	60%	4,115		
					1-6/6	<	>
	S	ocial Net	work Refe	rrals			
Social Network	Sessions	ocial Net % <b>A</b>	work Refe Pages / Session	rrals Bounce Rate	Goal Cor	npleti	ons
			Pages /	Bounce	Goal Cor	npleti	ons
Network	Sessions *	%Δ	Pages / Session	Bounce Rate		mpleti	ons
Network Facebook	Sessions v	% △	Pages / Session	Bounce Rate	64	mpleti	ons
Network Facebook Pinterest	Sessions 225	% <b>∆</b> -22.7% <b>‡</b> 62.5% <b>‡</b>	Pages / Session 1.42 1.18	Bounce Rate 84%	64 7	mpleti	ons
Network Facebook Pinterest TripAdvisor	Sessions 225 39	% <b>△</b> -22.7% <b>‡</b> 62.5% <b>‡</b> 100.0% <b>‡</b>	Pages / Session  1.42  1.18	Bounce Rate 84% 100%	64 7 0	mpleti	ons
Network Facebook Pinterest TripAdvisor LinkedIn	Sessions 225 39 2	% <b>△</b> -22.7% <b>‡</b> 62.5% <b>‡</b> 100.0% <b>‡</b>	Pages / Session  1.42  1.18  1	Bounce Rate 84% 100% 100%	64 7 0 0	mpleti	ons

restaurants-open-on- christmas-day-in-park- city-utah-2019	882		2.52	00.02.21	53% <u> </u>
/blog/10-restaurants- open-on-christmas-day- in-park-city	737	143.2% 1	2.37	00:02:34	58%
/	474	40.2% 🛊	2.76	00:02:31	38%
<i>H</i> ( ) ( ) ( ) ( ) ( ) ( ) ( )	070	CO OO: .	4.47	^^ ^F ^ · •	0%
Grand total	7,199	20.0% 1	1.82	00:02:52	60%
				1 - 10 / 146	
	Social Traff	ic by Lar	nding Pac		<u> </u>
Landing Page	Social Traff	ic by Lar % <b>∆</b>	nding Paç Pages / Session	ge Avg. Time	Boun Rate
Landing Page /blog/the-top- restaurants-open-on- christmas-day-in-park- city-utah-2019			Pages /	ge	Boun
/blog/the-top- restaurants-open-on- christmas-day-in-park-	Sessions ▼		Pages / Session	ge Avg. Time on Page	Boun Rate
/blog/the-top- restaurants-open-on- christmas-day-in-park- city-utah-2019 /blog/7-spectacular- ways-to-ring-in-the-new-	Sessions •		Pages / Session	Avg. Time on Page	Boun Rate 87%

11 -64.5% •

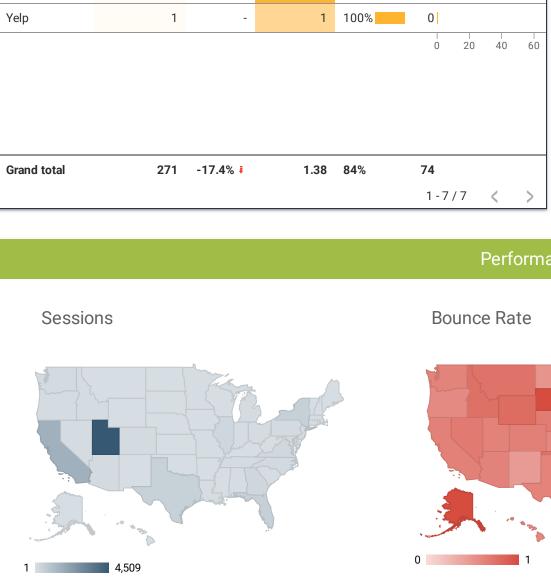
5

1,225

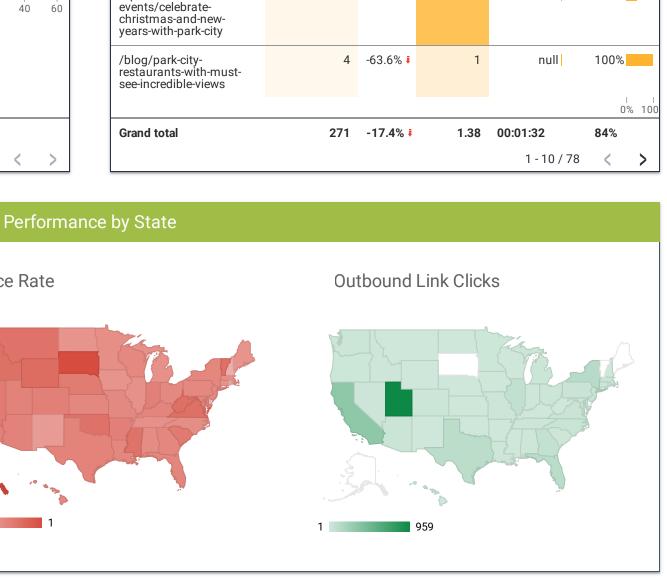
1,124

882

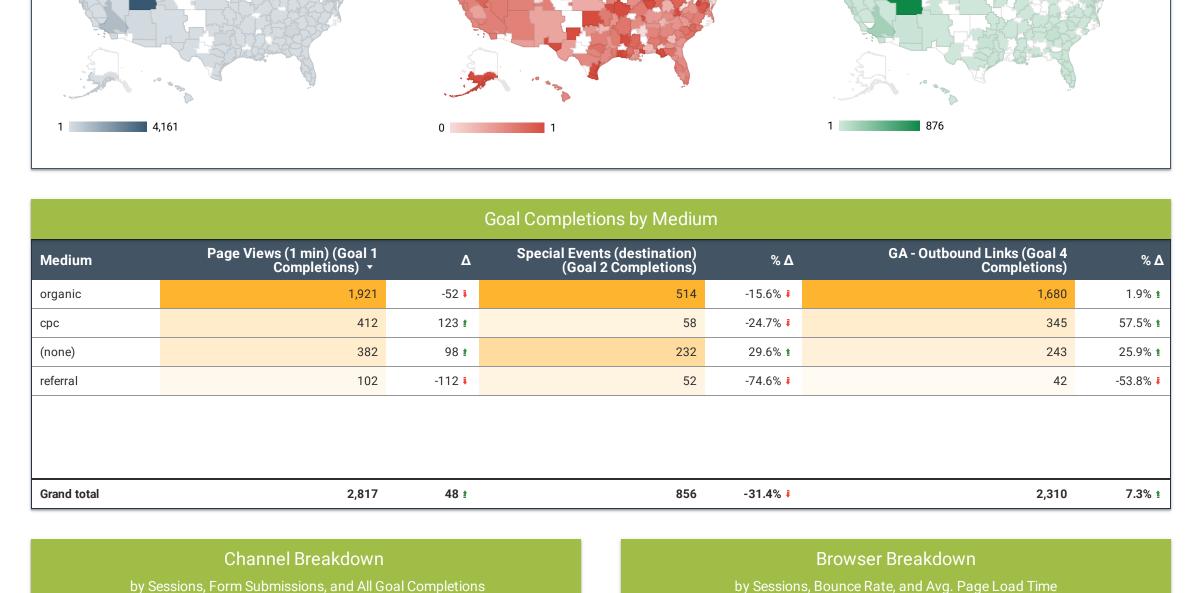
18.7% 🛊



Sessions



**Outbound Link Clicks** 



**Device** 

mobile

desktop

mobile

desktop

tablet

desktop

mobile

desktop

desktop

Category

**Browser** 

Safari

Chrome

Chrome

Safari

Safari

Firefox

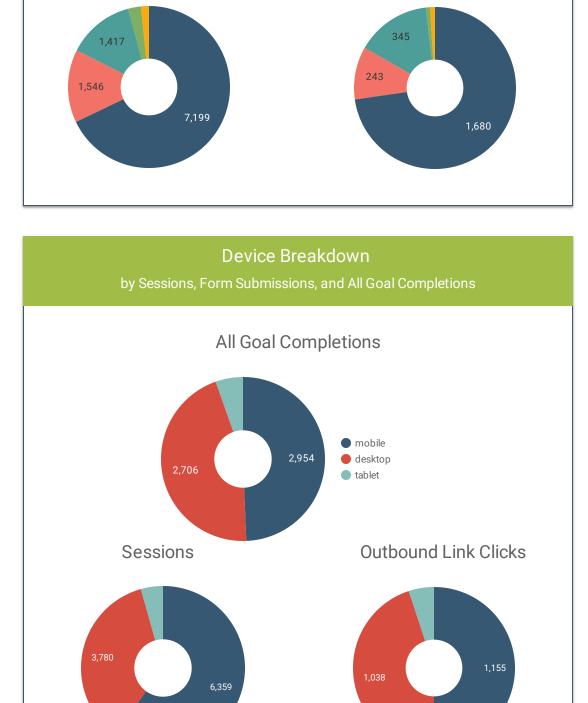
Edge

Safari (in-app)

Internet Explorer

Performance by Metro

**Bounce Rate** 



All Goal Completions

Sessions

Organic Search

Direct Paid Search

Social Referral

Paid Social

**Outbound Link Clicks** 

mobile	Samsung Internet	94	60%	null
	Grand total	10,603	61%	6.72
			1 ·	-10/28
	Mobile	e Device Breal	kdown	
	by Sessions, Bour	nce Rate, and Avg	ı. Page Load Tim	ne
Mobile Device Branding	Mobile Device Model	Sessions •	Bounce Rate	Avg. Page Time (see
Mobile Device Branding Apple		Sessions ▼ 5,220	Bounce Rate	Avg. Pag Time (se
Branding	Model			
Apple	<b>Model</b> iPhone	5,220	67%	7.71
Apple Apple	Model iPhone iPad	5,220 398	67% 54%	7.71 6.06
Apple Apple Samsung	Model iPhone iPad SM-G960U	5,220 398 73	67% 54% 64%	7.71 6.06
Apple Apple Samsung Samsung	Model iPhone iPad SM-G960U SM-G950U	5,220 398 73 65	67% 54% 64% 71%	7.71 6.06 2.29
Apple Apple Samsung Samsung Samsung	Model iPhone iPad SM-G960U SM-G950U SM-G965U	5,220 398 73 65 57	67% 54% 64% 71% 65%	7.71 6.06 2.29 null
Apple Apple Samsung Samsung Samsung Samsung	Model iPhone iPad SM-G960U SM-G950U SM-G965U SM-G965F	5,220 398 73 65 57 46	67% 54% 64% 71% 65% 100%	7.71 6.06 2.29 null 2.13 null
Apple Apple Samsung Samsung Samsung Samsung Google	Model iPhone iPad SM-G960U SM-G950U SM-G965U SM-G960F Pixel 3	5,220 398 73 65 57 46 44	67% 54% 64% 71% 65% 100%	6.06 2.29 null 2.13 null 5.86

3,780	6,359		1,038	1,155
	Perfo	rmance by S	State	
Region	Sessions *	Bounce Rate	Avg. Session Duration	GA - Outbound Links (Goal 4 Completions)
Utah	4,509	62%	00:01:52	959
California	1,552	63%	00:02:24	316
New York	472	58%	00:02:16	118
Florida	464	59%	00:02:47	103
Texas	444	61%	00:03:16	102
Illinois	249	51%	00:02:53	72
Georgia	233	58%	00:03:29	60
Virginia	199	74%	00:02:14	31
North Carolina	130	54%	00:03:52	35
Arizona	126	62%	00:02:44	28
				0 500
Grand total	10,603	61%	00:02:26	2,310

1 - 10 / 191

Samsung SM	-G973U		36	7:	2% null	
Gra	nd total		10,603	6	1% 6.72	
					1 - 10 / 237 <	,
	Per	forma	nce by M	letro		
Metro	Se	essions *	Bounce Rate	Avg. Session Duration	GA - Outbound Links (Goal 4 Completions)	
Salt Lake City UT		4,161	63%	00:01:50	876	
Los Angeles CA		1,053	63%	00:02:23	204	
(not set)		875	59%	00:03:25	161	
New York, NY		555	57%	00:02:31	146	
San Francisco-Oakland- Jose CA	San	291	62%	00:02:34	63	
Washington DC (Hagerstown MD)		288	69%	00:01:45	53	
Chicago IL		246	50%	00:02:52	74	
Atlanta GA		208	59%	00:03:12	53	
Dallas-Ft. Worth TX		172	65%	00:02:28	37	
Denver CO		124	64%	00:02:53	21	
Grand total		10,603	61%	00:02:26	<b>2,310</b> 500	
					1-10/176 <	;



# Monthly Summary & Analysis

### **Overview**

In general, most of the queries were variations around new year's eve. A few examples include: - 'park city new years eve 2019'

**Keyword Rankings & Search Console Analysis** 

Branded vs. non-branded search queries

- 'park city new years eve 2020'
- 'park city new years'

**Increased visibility in Google** Below's screenshot of Google Search Console is comparing the last 3 months (10/2019 - 12/2019), indicated by the solid lines, compared to the previous year (10/2018 -

There were also queries around restaurants open on Christmas day, again with and without the year.

12/2018), indicated by the dotted lines. Last year, the website showed up in 173k search results vs 706k search results in the same time period this year and led to an increase of

Search query

20K

Path

/contact-us

/restaurants

**Grand total** 

**Search query** 

park city dining

park city restaurants

park city fine dining

park city utah dining

park city steakhouse

**Grand total** 

mexican food park city

best restaurants in park city

park city restaurants on main street

park city area restaurant association

/restaurants/silver-lake-restaurant-at-deer-valley-

 $/blog/where \hbox{-to-find-the-perfect-thanks giving-dinner-in-park-city-} 2019$ 

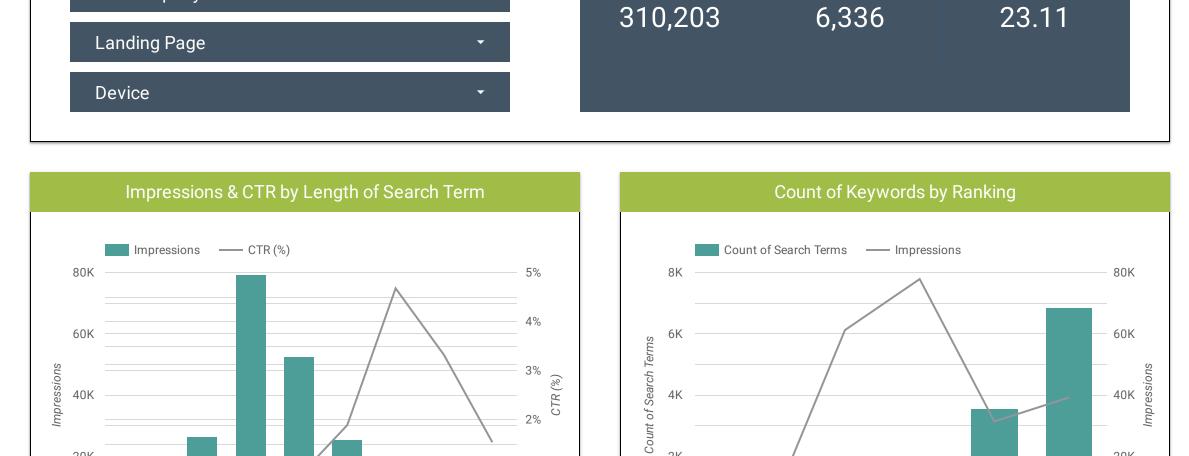
/blog/the-top-restaurants-open-on-christmas-day-in-park-city-utah-2019

/restaurants/done-to-your-taste-catering

2 words

176% clicks through to the website. ✓ Total clicks ✓ Total impressions





1%

8+ words

6 words

Search query

deer valley brunch

thanksgiving park city 2019

park city restaurant

park city area restaurant

23.11

Average position •

1

6.57

7.54

8.64

8.73

11.69

15.25

21.31

23.05

6.87

-12.0% 🖡

%Δ

0.0%

-1.7% 🖡

-5.1% 🖡

-27.4% 🖡

7.3% 🛊

-8.7% 🖡

-1.6% 🖡

2.2% 🛊

-2.5% •

-0.8% 🖡

association

association

experience

christmas dining

catering near me

4 words

# of words in search query

**Impressions** 

2K

1-3

4-10

%Δ

-90.9% 🖡

-7.0% 🖡

-18.2% 🖡

Clicks

0

0

1

1

1

1

11-20

Page Position

21-50

Clicks

**Avg. Position** 

20K

51-100

**CTR (%)** 

0%

3%

11%

100%

33%

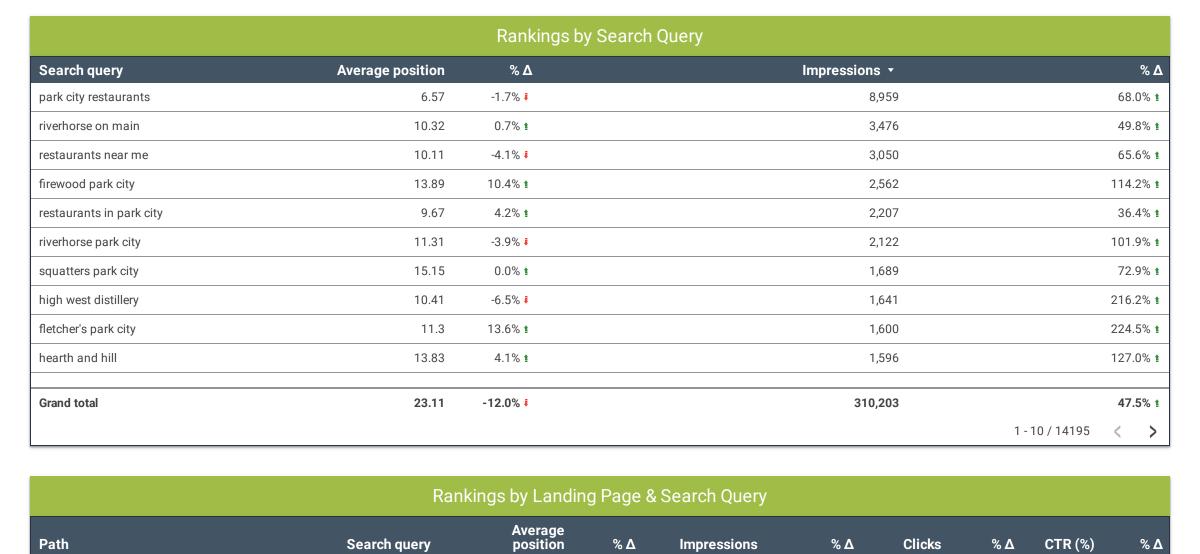
-100.0% 🖡

-46.3% 🖡

%Δ

-100.0% 🖡

-50.0% 🖡



%Δ

-69.4% 🖡

0.0%

0.0%

1

1

1

**Impressions** 

1

3

40

9

1

3

/blog/the-top-restaurants-open-on-christmas-day-in-park-city-utah-2019	park city christmas dinne 2019	er 1	-	76	-	44	- 589	-
	Grand total	23.11	-12.0% <b>↓</b>	310,203	47.5% 1	6,336	25.8% 1 29	% -14.7% <b>፣</b>
							1 - 10 / 16120	< >
				_				
		Rankings	by Landing	Page				
Path	Average position	% ∆	Impressions	% Д	Clicks	% Д	CTR (%)	% ∆
/privacy-policy	6	-75.0% <b>₹</b>	1	-66.7% ₹	0	-	0%	-
/restaurants/the-brass-tag	8.7	-8.6% ₹	1,692	48.0% 🛊	20	122.2% 🛊	1%	50.1% 🛊
/members/forms/job-listing	9	-	1	-	0	-	0%	-
/specials-events	9.31	16.4% 1	4,968	-26.0% ₹	37	-15.9% 🖡	1%	13.7% 🛊
/search/	10	0.0%	1	0.0%	0	-	0%	-
/restaurants/riverhorse-on-main	10.68	-1.0% •	9,197	74.8%	6	0.0%	+0%	-42.8% •
/members/forms/member-update	11.13	-61.6% 🖡	8	100.0% 🛊	0	-	0%	-
/members/main-street-dropload-zones	11.13	-	15	-	0	-	0%	-
/contact-us	11.51	31.6% 🛊	214	-5.3% 🖡	1	-50.0% 🖡	+0%	-47.2% <b>↓</b>
/restaurants/park-city-provisions-by-riverhorse	11.98	-20.1% 🖡	925	-28.5% <b>↓</b>	8	300.0% 1	1%	459.6% 1

310,203

Performance of Targeted Keywords

**Impressions** 

9

8,959

435

86

60

344

4

13

19

9,929

47.5% 1

%Δ

-25.0% 🖡

68.0% 🛊

76.1% 🛊

53.6% 1

106.9% 🛊

454.8% 🛊

-33.3% 🖡

-7.1% 🖡

72.7% 1

72.1% 1

6,336

Clicks

7

4

1

2

4

0

0

156

138

25.8% 1

%Δ

-22.2% 🖡

91.7% 🛊

300.0% 1

100.0% 🛊

85.7% 1

2%

1 - 10 / 198

**CTR (%)** 

78%

2%

1%

1%

3%

1%

0%

0%

2%

1-9/9

-14.7% 🖡

>

%Δ

3.7% 🛊

14.1% 🛊

127.1% 🛊

-64.0% 🖡

7.9% 1

<

<

**Google Ads Overview** 

**December Overview** 

Dec 1, 2019 - Dec 31, 2019

♠ Google Ads

#### Report Filters: Campaign type

Campaign

Monthly Summary & Analysis

Ad group

The top outbound links from Google ads traffic: 501 on Main (22) Grappa (21)

Firewood on Main (17) Cafe Terigo (17) Fuego Pizzeria (17) Deer Valley (17) Top ad groups: Park City Restaurants

Lunch Dinner Park City Dining Brunch Keywords that generated the most volume:

[Park City Restaurants]

+lunch +park +city [best restaurants in park city] +park +city +restaurants +dinner +park +city In December, ads experienced a lift due to the holidays. We created a holiday/events campaign, and New Years was the top performer compared to Christmas. New years ads

9.5%

**14.3%** 

AW-Ongoing-NBSearch-General

AW-Ongoing-NBSearch-

park city dining

+park +city +food

Search term

park city restaurants

restaurants in park city

best restaurants in park city

park city utah restaurants

restaurants in park city utah

park city new years eve

Park City Dining

Park City Food

Ad group

Park City Restaurants

Park City

Park City

Park City

Park City

Restaurants

Restaurants

Restaurants

Restaurants

New Years

tablets with full browsers

Day of Week Performance

**Grand total** 

12.

13.

1.

2.

3.

4.

5.

6.

Day of week ▼

Wednesday

Tuesday

Thursday

Sunday

Saturday

Monday

Friday

Holiday\_Event

Sundance Film Fest

13,116

741

City | Because You Deserve It

Sundance? |

What to Do After

Explore the Best Restaurants | Celebrate in Park

AW-Ongoing-NBSearch-General

AW-Ongoing-NBSearch-General

AW-Ongoing-NBSearch-General

AW-Ongoing-NBSearch-General

AW-Ongoing-NBSearch-General

AW-Ongoing-NBSearch-General

AW-Ongoing-NBSearch-General

AW-Ongoing-NBSearch-Holiday\_Event

**Grand total** 

Campaign

For January, we'll be running a Sundance Film Festival ad group in this campaign. We'll again be testing sending some ads to the Sundance blog post, and another to the restaurant directory. Once Sundance is over, we'll replace it with a Valentine's day ad group. We hope to see Valentine's ads getting more clicks as time goes on, with people looking for last minute date spots Overall Campaign Performance Metrics

received 50 clicks, and 10 outbound restaurant clicks. Interestingly, using a blog post as a landing page for New Years did not work (the blog got comparatively few clicks), while

CTR Impressions Avg. CPC Clicks Avg. position

using a blog post for Christmas worked about the same as the traditional restaurant directory landing page (each landing page received the same number of clicks).

\$972 \$0.78 1,246 0.00 **1** 0.4% **■** -0.1% N/A

16%

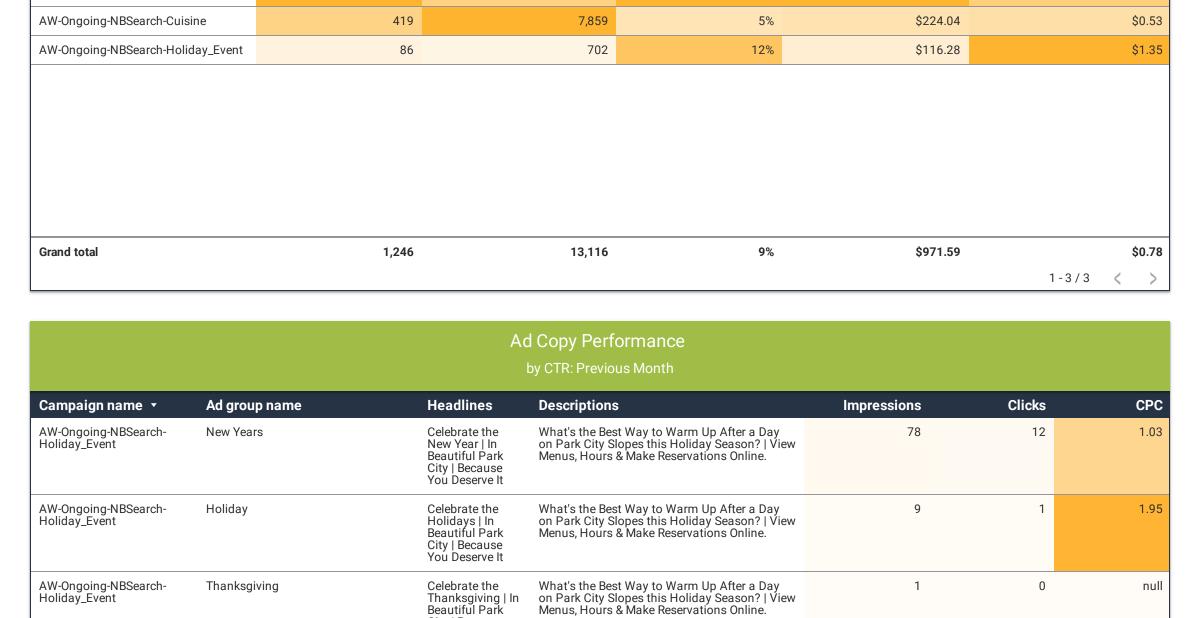
\$631.27

\$0.85



4,555

Clicks & Impressions over Time



What's the Best Way to Warm Up After a Day in Park City? | Amazing Food & Drink! Browse casual to fine dining options in Park City.

			City						
AW-Or Holida	going-NBSearch- y_Event	Christmas	П	I			33	5	1.81
	going-NBSearch- y_Event	New Years	Celebrate New Years Eve   In Beautiful Park City   Because You Deserve It	What's the Best Way to W on Park City Slopes this I Menus, Hours & Make Res	Holidav Season?	l View	180	36	1.19
AW-Or	going-NBSearch-	Christmas	What to Do this	What's the Best Way to W	Varm Up After a D	Day	46	0	null
				Grand total			13,116	1,246	0.78
								1 - 114	1/114 < >
			Key	yword Performand	ce				
			The.	by Avg. CPC					
				2,7 Mg. 3. 3					
	Search Keyword	Ad group	Campaign	lmpr.	Clicks	CTR	Cost ▼		Impr. Share
1.	park city restaurants	Park City Restaurants	AW-Ongoing-NBSearch-Gen	eral 1,245	256	21%	\$200.66		10%
2.	+park +city +restaurants	Park City Restaurants	AW-Ongoing-NBSearch-Gen	eral 1,068	107	10%	\$121.86		10%
3.	best restaurants in park city	Park City Restaurants	AW-Ongoing-NBSearch-Gen	eral 685	116	17%	\$98.15		10%
4.	+lunch +park +city	Lunch	AW-Ongoing-NBSearch-Cuis	sine 1,178	127	11%	\$73.41		45%
5.	restaurants in park city	Park City Restaurants	AW-Ongoing-NBSearch-Gen	eral 442	93	21%	\$64.76		10%
6.	+Dinner +park +city	Dinner	AW-Ongoing-NBSearch-Cuis	sine 1,836	98	5%	\$55.49		44%
7.	+christmas +park +city	/ Christmas	AW-Ongoing-NBSearch- Holiday_Event	289	34	12%	\$55.13		10%
8.	restaurants park city	Park City Restaurants	AW-Ongoing-NBSearch-Gen	eral 413	75	18%	\$40.36		10%
9.	+new +years +park +city	New Years	AW-Ongoing-NBSearch- Holiday_Event	166	28	17%	\$33.88		10%
10.	+park +city +eat	Park City Eat	AW-Ongoing-NBSearch-Gen	eral 232	29	13%	\$33.2		10%
11.	+new +years +eve +park +city	New Years	AW-Ongoing-NBSearch- Holiday_Event	117	22	19%	\$25.23		10%

97

140

13,116

Search Term Report

24

11

Impr.

890

180

151

20

19

11

54

1,246

Hour of day 🔺

12 AM

1 AM

2 AM

3 AM

4 AM

5 AM

6 AM

Cost

\$126.84

\$167.49

\$131

\$143.8

\$111.54

\$161.41

\$129.51

1,246

25%

8%

9%

\$23.09

\$19.3

\$971.59

Clicks

206

48

39

10

11

7

10%

10%

10%

Cost ▼

\$167.44

\$36.8

\$33.87

\$13.73

\$10.88

\$9.98

Cost

\$0.08

\$0.66

\$0.43

\$1.68

\$2.23

\$45.89

\$55.62

\$92.18

1 - 71 / 71

**CTR** 

23%

27%

26%

50%

58%

64%

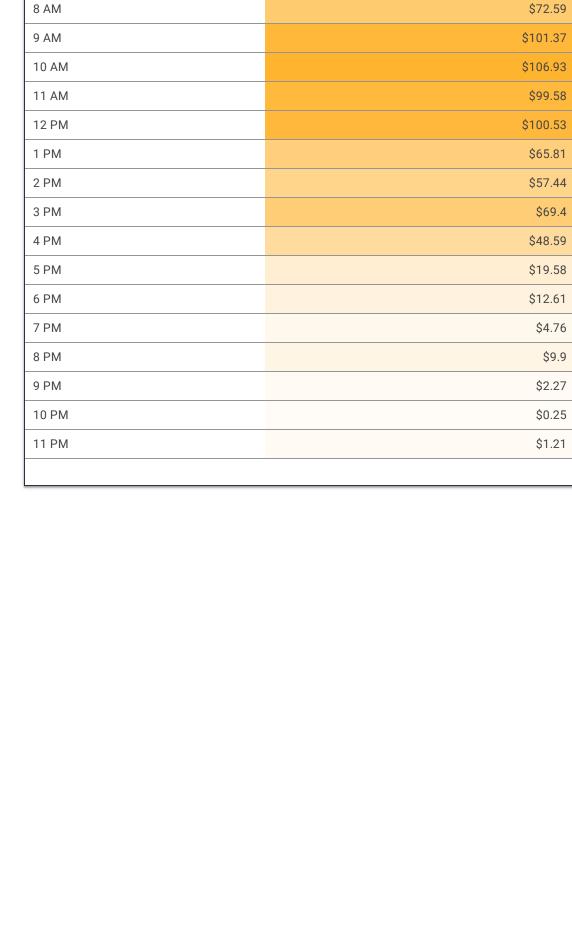
\$45.14

\$971.59

Hour of Day Performance

7.	restaurants park city	Park City Restaurants	AW-Ongoing-NBSearch-General	126	30	24%	\$9.08
8.	best restaurants in park city utah	Park City Restaurants	AW-Ongoing-NBSearch-General	19	7	37%	\$7.62
9.	park city christmas	Christmas	AW-Ongoing-NBSearch-Holiday_Event	15	5	33%	\$6.89
			Grand total	13,116	1,246	9%	\$971.59
						1 - 599 / 5	599 < >
			Device Breakdo	wn			
			by Clicks and Cos				
			by choke and con				
			01: -1				
			Clicks		Cost		
		54					
		359	<ul><li>mobile devices with full browsers</li></ul>				
			computers tablets with full	\$378.57	\$547.88		
			833 browsers				
	\						
	Device			Clicks ▼		Cost	
	mobile de	vices with full brov	/sers	833		\$547.88	
	computer	S		359		\$378.57	

nd total	\$971.59 7 AM	
	8 AM	
Geographic Performance	9 AM	
Clicks per State	10 AM	
	11 AM	
	12 PM	
	1 PM	
Take to the second seco	2 PM	
	3 PM	
	4 PM	
	5 PM	
	6 PM	
	7 PM	
	8 PM	
	9 PM	
246 1,246	10 PM	
	11 PM	





**Social Media Overview** 

# Monthly Summary & Analysis

Facebook: Top Performing Post: Where to Dine on Christmas Day in Park City

People Reached: 2,997 Paid Reach: 2,634 Organic Reach: 59

Shares: 5 Link Clicks: 74 Likes: 11

Top Performing Video: Where to Dine on Christmas Day in Park City Total Reach: 333

Paid Reach: 0

Organic Reach: 333 Playthroughs: 74

Shares: 0

"Where to Dine on Christmas Day" blog and attracted 74 users to the website.

This month there was a 6% increase in post engagement, a 26% increase in post reach, and 20 new followers. Our top-performing post of the month directed users to our

Likes: 5

**Pinterest:** Monthly User Views: 16,290 Top Performing Pin: The Top Restaurants Open On Christmas Day in Park City, Utah - 2019

Impressions: 8,351

Engagement: 7,680

Link Clicks: 89 In December, Pinterest attracted over 16,000 visitors, 27,000 impressions, and resulted in 89 link clicks. The top-performing Pin focused on Christmas Dining in Park City, which

Social Traffic by Landing Page Social Network Referrals Sessions

saw 8,351 impressions and 12 link clicks. Overall, the profile saw a 167% increase in impressions, a 236% increase in total audience visits, and a 359% increase in engagements.

Social Network Bounce Rate Pages / Session %Δ **Goal Completions** 

That growth can be explained by allocating more budget to the platform, seasonality, and updating our promotional methods.

Grand total	271	-17.4% ↓	1.38	84%	74			
					0	20	40	60
Yelp	1	-	1	100%	0			
Instagram	1	-90.9% <b>፣</b>	2	0%	3			
Twitter	1	0.0%	1	100%	0			
LinkedIn	2	-	1	100%	0			
TripAdvisor	2	100.0% 🛊	1	100%	0			
Pinterest	39	62.5% 🛊	1.18	82%	7			

Landing Page	Sessions *	%Δ	Session	on Page	Rate
/blog/the-top- restaurants-open-on- christmas-day-in-park- city-utah-2019	78	-	1.42	00:01:37	87%
/blog/7-spectacular- ways-to-ring-in-the-new- year-in-park-city	72	-	1.1	00:01:37	92%
/	17	183.3% 🛊	1.65	00:01:04	65%
/whats-fresh/park-city- plated	11	-64.5% ₹	1.27	00:00:31	82%
/specials- events/celebrate- christmas-and-new- years-with-park-city	5	-	4.8	00:00:37	40%
/blog/park-city- restaurants-with-must- see-incredible-views	4	-63.6% ₹	1	null	100%
					0%
Grand total	271	-17.4% 🖡	1.38	00:01:32	84%
				1 - 10 / 78	<